Corrugated Packaging Facility
Project Overview
Catawba, South Carolina

The Project

OWNER
Catawba Box, LLC, a subsidiary of New-Indy Containerboard

OPERATOR
Carolina Container

FUNCTION
Converts linerboard produced at the New-Indy Catawba mill into corrugated boxes for packing and shipping.

STARTUP CAPACITY
Approximately 2 billion square feet annually.

CUSTOMERS
Businesses in South Carolina, North Carolina, Georgia, Tennessee, and Virginia.

New-Indy Containerboard Box Plant

New-Indy Containerboard proposes a $170 million corrugated box plant that will create 80 full-time jobs, support roughly 20 delivery driver positions, and convert existing linerboard into finished boxes. The ultra-modern plant will incorporate the latest advancements in manufacturing safety and automation, while reinforcing New-Indy's commitment to operational excellence, sustainability, and customer-focused innovation.

Why It Makes Sense

The project will support local loggers, foresters, and the broader forest products supply chain by strengthening long-term demand for the region's timber resources. Locating the facility next to New-Indy Catawba will allow Catawba Box to convert existing linerboard into finished corrugated boxes without increasing paper production.

The Investment

$170 MILLION

- $110 million in manufacturing equipment
- $60 million in real property

Capital investment in facilities and infrastructure supporting jobs and local suppliers.

Employment

100 JOBS

- 80 new full-time jobs and approximately 20 driver positions.
- Construction jobs supporting local contractors, trades, and suppliers.
- Competitive pay and benefits, including health insurance, 401(k) match, PTO, and holidays.

NEW INDY

Corrugated Packaging Facility
Questions and Answers

Q: WHAT IS PROJECT ELEVATE?
A: Catawba Box is proposing to build a corrugated box plant adjacent to the New-Indy Catawba mill in Catawba, South Carolina. The plant will take linerboard made at the mill and convert it into finished corrugated boxes to support the increasing demand of customers in the Southeast.

Q: WHY IS THIS DESCRIBED AS A NATURAL EXPANSION OF THE CATAWBA MILL?
A: The New-Indy Catawba mill produces linerboard, the material used to make corrugated boxes. Today, that product leaves the mill to be made into boxes elsewhere. The box plant will complete the process on site, creating more value in South Carolina and representing the logical next step in the mill's evolution.

Q: WILL THE BOX PLANT INCREASE PAPERMAKING AT THE CATAWBA MILL?
A: The box plant will not increase New-Indy's production, environmental footprint, or create additional adverse emissions in the surrounding community.

Q: WHO WILL OWN AND OPERATE THE BOX PLANT?
A: The box plant will be owned by New-Indy Containerboard and operated by its box-making subsidiary, Carolina Container.

Q: HOW MANY JOBS WILL THE PROJECT CREATE?
A: The box plant will create 80 new, full-time jobs in production, skilled trades, administrative, sales and management. The project will also support about 20 driver jobs.

Q: ARE THESE NEW JOBS, OR WILL WORKERS BE MOVED OVER FROM THE PAPER MILL?
A: All positions are new; none will transfer from the mill.

Q: WHAT BENEFITS WILL EMPLOYEES RECEIVE?
A: All box plant employees will receive a competitive benefits package that includes health and retirement benefits. Catawba Corrugated expects to be a preferred employer in the region.

Q: HOW MUCH WILL BE INVESTED?
A: The total project investment is approximately $170 million. That includes $110 million in manufacturing equipment and $60 million in real property for the initial plant.

Q: WHAT WILL THE PLANT'S PRODUCTION CAPACITY BE?
A: Startup capacity will be approximately 2 billion square feet annually.

Q: COULD THE PLANT GROW IN THE FUTURE?
A: If demand supports expansion, this plant could increase its annual capacity to nearly 3 billion square feet after five or more years.

Q: WHO WILL BUY THE BOXES?
A: The plant's customers will be in key market segments of South Carolina, North Carolina, Georgia, Tennessee, and Virginia.

Q: WHAT DOES THIS MEAN FOR THE FUTURE OF THE CATAWBA MILL?
A: The new box plant will increase demand for the mill's products, creating opportunities for future expansion of both facilities.

Q: ARE INVESTMENTS BEING MADE AT THE NEW-INDY CATAWBA MILL?
A: Separately from the box plant, New-Indy is building a $25 million crude tall oil plant at the mill, which will add four more jobs.

For Additional Information:
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