

NEW-INDY NEWS

COMMUNITY NEWSLETTER

Q1 | 2024



THIS EDITION OF THE NEW-INDY CATAWBA NEWSLETTER INCLUDES A MILL EMPLOYEE SHOWCASING HIS SPECIAL ARTISTIC TALENT, ADDITIONAL CONTENT ON NEW-INDY'S YOUTUBE PAGE, AND A BEACH-THEMED DONATION TO A LOCAL CHARITY.



EMPLOYEE FEATURE

NEW-INDY EMPLOYEE EXHIBITS SPECIAL ARTISTIC TALENT



New-Indy Catawba purchasing manager Chris Wade customized 26 pair of cleats and shoes for the NFL's My Cause My Cleats initiative in 2023.



Wade (right) stylized a pair of cleats for New England Patriots long snapper Joe Cardona in 2021.

New-Indy Catawba purchasing manager Chris Wade has found a special way to combine two of his passions: football and art. The Wilmington, N.C., native started painting at an early age, but was forced to shelve his artistic activities when he enrolled in the U.S. Naval Academy, played linebacker for the Midshipmen, and served his country after graduating in 2004.

Chris restarted his painting a few years ago when he custom-painted a pair of shoes as a birthday gift for a friend. Word of Chris's customized kicks spread. Through his football connections from his time at the Naval Academy, Chris got involved with the National Football League's My Cause My Cleats (MCMC) initiative in 2021. MCMC is a league-wide initiative that allows NFL players, coaches, and staffers to champion causes important to them with custom-designed cleats and shoes. Chris collaborated with New England Patriots' long snapper Joe Cardona to design a pair. In 2022, he designed six pairs of cleats for NFL players. This past season he produced 26 pairs of custom-made cleats and shoes for the Chicago Bears' players and staffers.

Customizing more than two dozen shoes takes time, dedication, and sacrifice for a man with a family. Each pair can take up to six hours to style. So, Chris uses his free time on nights and weekends in the fall for his hobby. Family members have even traveled to help watch his kids while Chris works on his projects.

Chris's talent and connections have brought him into the music world as well. In 2023, he customized a pair of shoes for musician Dave Matthews. Chris and his wife, a Dave Matthews Band fan, were able to meet the singer/songwriter, hand-deliver the shoes, and watch the band perform in concert. Chris wants to expand his shoe-customization hobby with the NFL's MCMC initiative to land projects with the Carolina Panthers, his favorite NFL team. What started as a birthday present for a friend has reignited his passion for painting and keeps him connected to the game of football.

Check out more of Chris Wade's custom shoe work:
 Website: www.wadecustomshoeco.com | Instagram: @wadecustomshoeco

COMMUNITY & MUNICIPAL SUPPORT

NEW-INDY VIDEOS FEATURE THE MILL'S SUPPORT FOR LOCAL ORGANIZATIONS

New-Indy recently posted to its YouTube channel two short videos that highlight the mill's assistance to Christian Services and the Lesslie Volunteer Fire Department.

Christian Services is the only emergency food pantry in Lancaster County. It serves 1,000 families every month and provides 1,000,000 pounds of food a year. Watch the short clip below to see how New-Indy helps the organization

New-Indy Catawba and the nearby Lesslie Volunteer Fire Department (LVFD) have always had an excellent relationship. Two recent donations from New-Indy helped the LVFD purchase vital life-saving equipment.

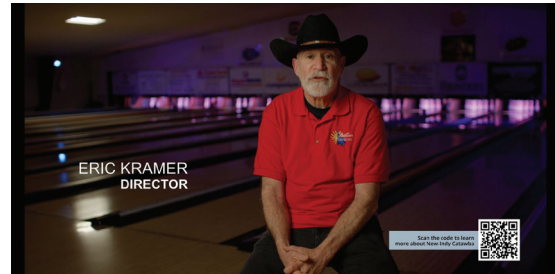
NEW-INDY DONATES TO CHARITY EVENT HOSTED BY YORK ELECTRIC COOPERATIVE

New-Indy Catawba recently donated to and attended a charity event organized by York Electric Cooperative to benefit The Burrell Foundation. The mill donated beach-themed auction items that included a cooler, beach towels, and a blue-tooth speaker. The Burrell Foundation, which was started in memory of Dick Burrell, a former trustee of York Electric Cooperative, works to create a better quality of life for community members living in York Electric Cooperative's service territories. The counties involved are York, Chester, Cherokee and Lancaster. Visit York Electric Cooperative's website to learn more.

ABOUT NEW-INDY CATAWBA

New-Indy Catawba is a world-class integrated virgin linerboard and pulp manufacturing mill located on the Catawba River. The facility opened in 1959 and began operation as New-Indy Catawba in 2019. The mill produces a lightweight linerboard used in corrugated packaging and unbleached pulp for other applications.

The facility supports the livelihoods of more than 400 hard-working men and women and their families as well as hundreds of indirect regional jobs in logging, chemical and material supply, and transportation. In addition, New-Indy Catawba has partnered with the U.S. Department of Labor and York Technical College to develop an accredited apprenticeship program.



New-Indy supports many local charitable organizations like Christian Services.



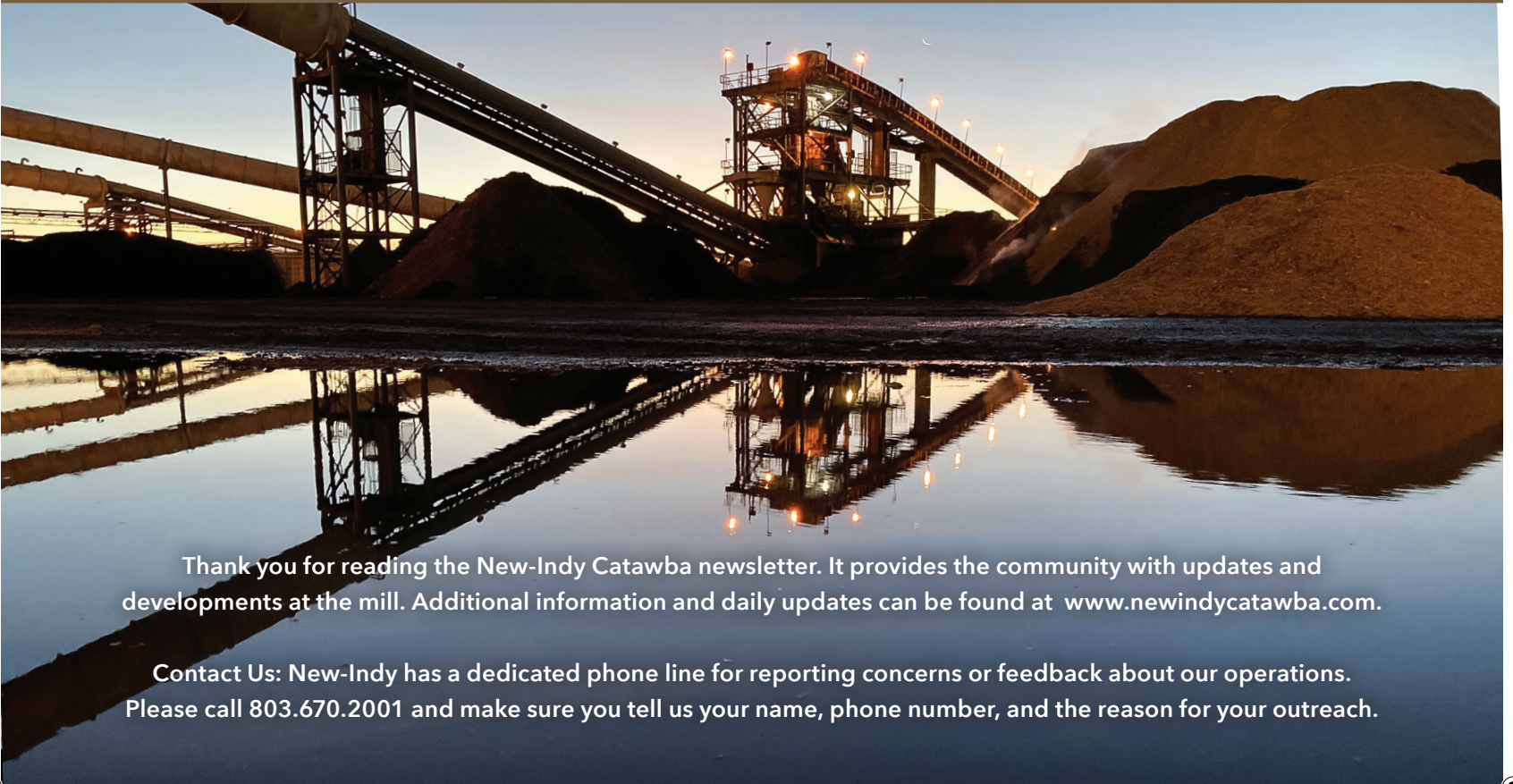
New-Indy supports local municipal organizations like the Lesslie Volunteer Fire Department.



Scan the QR code to visit New-Indy Catawba's YouTube channel and learn more about how the mill helps local non-profit organizations.



New-Indy Catawba made a beach-themed donation to York Electric Cooperative's charity auction to benefit The Burrell Foundation.



Thank you for reading the New-Indy Catawba newsletter. It provides the community with updates and developments at the mill. Additional information and daily updates can be found at www.newindycatawba.com.

Contact Us: New-Indy has a dedicated phone line for reporting concerns or feedback about our operations. Please call 803.670.2001 and make sure you tell us your name, phone number, and the reason for your outreach.